

ISA Recognized for Small Business Excellence, Wins Ad in Times Square

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Austin, Texas (PRWEB) July 8, 2007 -- International Studies Abroad (ISA), an international education provider based in Austin, Texas, has been selected by Dell Inc. and T3 to have its time to shine in the bright lights of New York City's Times Square on July 9th and 10th, 2007.

Dell Inc. partnered with T3 to create a competition recognizing 300 small businesses for their excellence and core values by offering them the chance to advertise on the electronic billboards of Times Square for 2 full days. Rules of the contest were simple - participants were asked to explain what their organization believes in. Entries were judged on originality, expression of theme, clarity of statement, and quality of photo.

"We believe every college student can study abroad" is the core belief of ISA, and the statement that earned ISA this honor. On July 9th and 10th, ISA will have its winning statement and photo displayed in Times Square alongside advertisements from some of the world's largest corporations. A live webcam of the ads will be broadcast on Dell's website at <http://www.dell.com/timesquare>.

Celebrating over 20 years of study abroad excellence, ISA has provided college students in the United States and Canada the opportunity to explore the world. ISA offers a wide variety of study abroad programs at accredited schools and universities throughout Argentina, Belgium, Chile, Costa Rica, Czech Republic, Dominican Republic, England, France, Italy, México, Morocco, Perú and Spain.

In the age of globalization, an intimate understanding of a foreign culture is both a valuable academic asset and an enriching personal experience. As a leader in international education, ISA is dedicated to providing university students with the opportunity to discover, learn, and explore foreign cultures while earning college credit for the best value possible.

For more details about study abroad with ISA, please contact Dominick Luciano or visit <http://www.studiesabroad.com>.