



Enhance your education abroad program portfolio with

# Signature Programs

Our programs, your design.

# ISA's Expertise

## A Good Partner Makes a World of Difference

ISA has been collaborating with universities and providing education abroad opportunities for their students for over 30 years.

We are a leader in education abroad and pride ourselves in the quality of our on-site support and comprehensive programming. No matter where you choose to offer Signature Programs, you can rest assured that ISA's exceptional level of service and student support remains consistent.

**We provide high-touch, high-quality student support every step of the way to ensure successful experiences abroad.**

## Our People

We have a team of extraordinary people around the world who truly care about the success and well-being of our participants. We provide high-touch, high-quality student support every step of the way to ensure successful experiences abroad. We believe in providing excellent service to our students throughout the process – from pre-departure until after the return home. Prompt, professional response to health and safety concerns of our students is top priority at ISA.

Our staff in-country proactively address issues and are on call 24/7 in case of emergency, and our Health and Safety team in the U.S. ensures that communication regarding incidents flows in all cases to necessary parties.

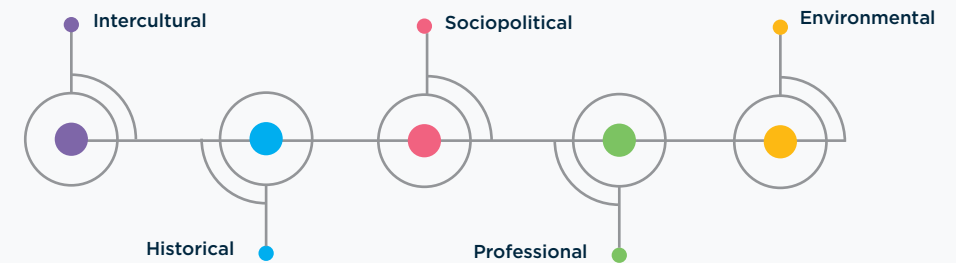
## Our Programs

### Framework

We believe that learning outside of the classroom is an important part of the international education experience, therefore we include an on-site orientation through the Bridging Cultures Program, cultural activities and excursions to deepen the learning experience through the unique framework of our **Discovery Model**.

### ISA Discovery Model

The ISA Discovery Model is the educational framework by which ISA facilitates co-curricular learning engagement. ISA excursions, cultural activities and community involvement give students the opportunity to pursue guided learning the Five Areas of Discovery.



### Affordability

We want to help all students attend a study abroad program, thus we strive to maintain affordable program fees and help you budget for the experience, work with you on the use of financial aid, and to offer additional scholarship funds.

## +\$1 Million

Over **one million** in funding opportunities from ISA and host universities

### Variety

Education abroad is not one-size-fits-all, so we offer a wide array of program types and destinations to fit the academic and personal goals of every student and every institution.



## **Our Programs, Your Design**

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Our mission is to ignite personal growth through a wide range of affordable education abroad opportunities with a commitment to exceptional support for all participants and their institutions.





## The ISA Signature Program Advantage

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ISA Signature Programs are a unique way to tailor ISA's education abroad opportunities to help achieve your campus' strategic initiatives.

At ISA, we value our educational partnerships and it is our goal to facilitate rich and meaningful collaboration between our partners around the globe. ISA Signature Programs allow partners to strategically identify and further modify existing ISA education abroad offerings so that they best align to your distinct goals and interests.

### Design an ISA Signature Program to

- Brand the program in a unique way that best suits your campus and attracts the target student population.
- Add experiential learning components (service learning, internships, research, co-curricular excursions).
- Tailor ISA education abroad offerings to match departmental curriculum for seamless credit transfer.
- Engage academic units and faculty members by aligning programs to specific curricular objectives.
- Designate required housing options, courses, excursions or other program components.

### The Collaborative Process

ISA offers a comprehensive array of education abroad programs, but not every program is going to meet the needs of your institution. Ideal education abroad programs look different on every campus. Additionally, developing academic and co-curricular components from scratch can be time consuming and often require resources that are not available on campus.

The Signature Program approach is a collaborative process between ISA and your institution, which often begins with ISA recommending programs that align with your institutional or academic unit goals. Partnering with ISA on Signature Program development allows you to modify it to align with your curricular and co-curricular interest, while enjoying the benefits of ISA's extraordinary, caring team.

### Some benefits of an ISA Signature Program

- Expand your resources by leveraging ISA's programs and staff.
- Feature the ISA program with university-specific branding.
- Take a tailored approach to program design and promotion without requiring a minimum student enrollment.
- Target specific student demographics to increase education abroad mobility.
- Increase faculty support for education abroad through their involvement in the program selection or refinement process.
- Build academic pathways for easier credit transfer and course applicability.



# Build Your Program

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Signature Programs give you the freedom to create a tailored education abroad program that leverages the benefits, services and expertise of ISA.

Make a Signature Program a unique and innovative part of your education abroad program portfolio by working with ISA to identify program that align with student needs and strategic interests.



## Curricular

Identify ISA program locations that align with your curriculum to simplify the pre-approval and credit transfer process or to diversify education abroad offerings for particular academic units.

## Co-Curricular

Add experiential opportunities (service-learning, internships, research, etc.), homestays with local families, additional excursions, faculty visits, guest lectures, required language courses and more to add value to an existing ISA program.

# Things to Consider

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- Who is this program for?
- What are the goals of the target academic units?
- Are there geographical or disciplinary gaps in your portfolio?
- What curricular or co-curricular components do you need within the program?
- What is the ideal price range?



# Program Development Process Examples

## University Goal

To select featured programs in Spain that offer a wide variety of subjects, which can be uniquely marketed to distinct academic units across campus.

### Signature Program Development Process

- ISA recommends programs based on the curricular interests of designated university academic units.
- University selects three ISA program locations to feature based on curriculum alignment.
- University tailors program name and marketing outreach to specific academic units based on each unit's specific curricular objectives.

### Signature Program Benefits

- Short-term and long-term (summer, semester and academic year) cohort model without minimum enrollment requirements.
- Simplified academic advising due to pre-established course approvals and tailored marketing.
- Opportunities for future collaboration and program development with academic units.

## University Goal

To establish a flagship semester-long education abroad program to align with university initiatives of brand development and global mobility.

### Signature Program Development Process

- University identifies desired program components that align with the university brand of high-touch pastoral student care.
- ISA modifies an existing ISA program to meet the needs of the target student demographic and that includes the university's desired program components.
- University utilizes ISA resources to market program to interested students, assist with enrollment management and deliver pre-departure orientation.

### Signature Program Benefits

- Integrated, semester-long education abroad programming that aligns with the university brand.
- Increased education abroad mobility through a flagship student cohort program model.
- Conservation of university resources by leveraging ISA's programs, infrastructure and staff.

# Enhance Your Exchange Programs

Enhance Your Existing Direct and Exchange Programs with ISA Support Services.

In addition to ISA Signature Programs, ISA can enhance your program portfolio by providing additional support to your existing partnerships. Often rooted in academic compatibility, research collaborations or as a result of a long-standing relationship, direct and exchange partnerships can be strengthened by utilizing ISA Support Services. ISA Support Services allow institutions to:



Benefit from home tuition agreements and access to ISA on-site support.

Complement strong academics with ISA housing, co-curricular activities and excursions.



Utilize ISA's robust network of local staff to assist with risk management allowing the academic partner to focus on the academic components of the program.