

Business Advising Guide

Detailed information about ISA programs at these host institutions is available on ISA's website by following the links below. For a complete list of AACSB, EQUIS and AMBA accredited ISA partner universities, please visit our <u>accreditation table</u>. If you would like to receive specific course syllabi, or have further questions about any of these recommendations, feel free to contact ISA's Academic Affairs Department at <u>academicaffairs@studiesabroad.com</u>.

Courses are in English unless otherwise noted.

AFRICA

University Of Cape Town (Cape Town, South Africa)

The <u>University of Cape Town (UCT)</u> is the oldest university in South Africa and one of the continent's leading teaching and research institutions. In 2013, QS World University Rankings, the Times Higher Education World University Rankings and the Academic Ranking of World Universities all ranked The University of Cape Town as the highest of any African university. The UCT's Graduate School of Business holds the coveted "Triple Crown" award, because of its accreditation by the Association to Advanced Collegiate Schools of Business (AACSB), the European Quality Improvement System (EQUIS) and the Association of MBA's (AMBA).

Business Fields:

- Accounting
- Business
- Business Management
- Economics

- Finance
- Management Science
- Marketing

Other Regional Options:

• Nelson Mandela University - Port Elizabeth, South Africa

ASIA

Hanyang University (Seoul, South Korea)

With concentrated J-Term and summer programs, <u>Hanyang University</u> is a great option for students who wish to study business during a shorter program in the global city of Seoul. AACSB-accredited business courses are offered in a range of disciplines such as management, accounting, economics, and entrepreneurship. These programs were specifically designed for visiting international students and all courses are offered in English.

Course Information:

Business

Konkuk University (Seoul, South Korea)

With Colleges of Commerce & Economics and Business Administration, Konkuk University offers business courses focusing on the areas of Economics, International Trade, Management, and Administration. In November 2015, Konkuk acquired AACSB accreditation. With numerous student clubs and organizations, Konkuk is a good choice for business students hoping for a lot of interaction with Korean classmates.

Business Fields:

- Business
- Accounting
- Business Management
- Economics
- Finance

- Financial Management
- International Business
- Management Science
- Marketing

Mahidol University (Bangkok, Thailand)

Offering courses in five areas of Business (Economics, Finance, Information Systems, International Business, and Marketing) Mahidol University provides students an opportunity to pursue coursework with local and international students. As one of the most popular majors at Mahidol University, International Business gives students insight into global issues in business, finance, and management.

Business Fields:

- Accounting
- Business
- Business Management
- Economics
- Finance

- Financial Management
- International Business
- International Trade
- Marketing

RMIT University Vietnam (Ho Chi Minh City, Vietnam)

With business courses that were designed to be responsive to the needs of the industry, RMIT University Vietnam offers courses in International Business, Economics & Finance, Management, Logistics & Supply Chain Management, Digital Marketing, and Tourism & Hospitality Management. One interesting feature of RMIT Vietnam's School of Business & Management is their focus on the study of Information Security. ISA students studying business in Vietnam will have the opportunity to take industry-focused courses in a city that is a blend of both traditional and modern ways.

Business Fields:

- Accounting
- Business
- Economics
- Finance

- Hospitality & Tourism Management
- International Business
- Management
- Marketing

Other Regional Options:

- East China Normal University Shanghai, China
- J.F. Oberlin University Tokyo, Japan
- Pusan National University Busan, South Korea
- Korea University Seoul, South Korea

EUROPE

Kingston University (London, England)

With a strong reputation for its quality of teaching, <u>Kingston University</u> gives students the chance to study at one of the UK's largest business schools. Between world-class facilities and lectures and seminars from visiting speakers from the business community, the university also provides unique opportunities for co-curricular learning. Kingston University was recently recognized with AACSB accreditation.

Business Fields:

- Business
- Economics
- Entrepreneurial Management

- Human Resources
- Management Science
- Marketing

University of Reading (Reading, England)

Founded in 1892, the <u>University of Reading</u> (UR) is one of the top 20 research-intensive universities in the United Kingdom. The UR is recognized by the Privy Council of the United Kingdom and the Ministry of State for Universities, Science and Cities. The university is also one of the few global business schools to hold triple accredited status (AMBA, EQUIS, AACSB).

Business Fields:

- Accounting
- Agricultural Business
- Business

- Business Management
- Economics
- Finance

- Financial Management
- International Economics
- International Management

- Management Science
- Marketing

The American Business School, Paris (Paris, France)

The <u>American Business School</u> (ABSP) was founded in 1985 and is located in the 10th arrondissement, a very Parisian district next to the Canal Saint Martin. The ABSP is accredited by the US accreditation body, <u>International Assembly for Collegiate Business Education</u>, which itself has recently received recognition from the Council for Higher Education Accreditation (CHEA). The ABSP, part of a conglomerate of schools under the Institut de Gestion Sociale (IGS), prepares students for a wide range of possibilities and professions in the increasingly globalized business world of today.

Students who study at the ABSP during the fall semester can opt to take a <u>paid 6-month internship</u> the following spring. Those who study at the ABSP during the spring semester can follow their studies with a <u>2-month unpaid internship</u>.

Business Fields:

- Accounting
- Advertising
- Business
- Business Administration
- Business Management
- Economics
- Entrepreneurial Management
- Fashion Merchandising

- Finance
- Financial Management
- International Marketing
- International Business
- Management Science
- Marketing
- Merchandising

University College Dublin (Dublin, Ireland)

Ireland's largest university, <u>University College Dublin</u> (UCD) is a dynamic, modern university where cutting-edge research and scholarship provide a stimulating intellectual environment and ideal surroundings for learning and discovery. UCD's Quinn School of Business holds triple accredited status (AMBA, EQUIS, AACSB).

Business Fields:

- Business
- Economics

- Management Science
- Marketing

Vrije Universiteit Amsterdam (Amsterdam, The Netherlands)

Located in the Zuid district, Amsterdam's business center, <u>Vrije Universiteit Amsterdam</u> offers ISA students a wide range of business courses in English. All courses at VU include a practical element based on real world situations, thus allowing students to bridge the divide between theory and practice.

Business Fields:

- Accounting
- Business
- Finance

- International Business
- Marketing
- Management

University of Glasgow (Glasgow, Scotland)

Founded in 1451, the <u>University of Glasgow</u> is the second oldest university in Scotland, fourth oldest university in the UK, a member of the prestigious Russell Group of research universities, and ranked within the top 100 universities in the world. The University of Glasgow is also accredited by both the Association to Advance Collegiate Schools of Business (AACSB) and the Association of MBAs (AMBA). In 2015, the University of Glasgow was ranked the 51st best university in the world and 9th best university in the UK by QS World University Rankings.

Business Fields:

- Accounting
- Business

- Business Management
- Economics

- International Business
- Management

Marketing

Universidad Autónoma de Barcelona (Barcelona, Spain)

With a wide variety of economics and business courses in English, the <u>Universidad Autónoma de Barcelona</u> offers ISA students the chance to study at the Sant Pau campus in the heart of Barcelona. The UAB is a great option for students who wish to learn more about the Spanish language and culture in conjunction with their business coursework.

Business Fields:

- Business
- Economics
- Finance

- International Business
- Management
- Marketing

Other Regional Options:

- University of Economics, Prague Prague, Czech Republic
- King's College London London, England
- Queen Mary, University of London London, England
- University of Roehampton London, England
- University of Westminster London, England
 - Host University Internship Offered
- Université Catholique de Lille Lille, France (summer program only)
- The American College of Greece Athens, Greece
- Maynooth University Dublin, Ireland
- Trinity College Dublin Dublin, Ireland
- National University of Ireland, Galway Galway, Ireland
- University of Limerick Limerick, Ireland
- Florence University of the Arts and Apicius International School of Hospitality Florence, Italy
 - Host University Internship Offered
- Università Cattolica del Sacro Cuore Milan, Italy
- American University of Rome Rome, Italy
- University of Stirling Stirling, Scotland
 - Host University Internship Offered (summer)
- Universidad de Barcelona Barcelona, Spain
- Universidad Pompeu Fabra Barcelona, Spain
- Universidad de Deusto Bilbao, Spain
 - o Host University Internship Offered
- Universidad de Granada Granada, Spain (courses in Spanish)
 - Host University Internship Offered
- Universidad Antonio de Nebrija Madrid, Spain
- Universidad Carlos III de Madrid Madrid, Spain
- Universidad de Málaga Málaga, Spain
- Universidad de Salamanca Salamanca, Spain
- ISA Study Center with Universidad Internacional Menéndez Pelayo Seville, Spain
- Universidad Pablo de Olavide Seville, Spain
- Florida State University, Valencia Study Center Valencia, Spain

LATIN AMERICA

Universidad Adolfo Ibáñez (Viña Del Mar, Chile)

<u>Universidad Adolfo Ibáñez</u> (UAI) is an AACSB-accredited university which originated from the Business School of Valparaiso in 1953. The UAI was recently bestowed a "Triple Crown" award, due to its accreditation by the Association to Advanced Collegiate

Schools of Business (AACSB), the European Quality Improvement System (EQUIS) and the Association of MBA's (AMBA). The UAI is in the 1% of Business Schools in the world who have received this title.

Business Fields:

- Business
- Business Administration
- Business Management
- Economics
- Finance

- International Business
- Management Science
- Marketing
- Statistics

Universidad del Norte (Barranquilla, Colombia)

Founded in 1966 by a group of local business leaders, <u>Universidad del Norte</u> offers a range of business courses in both English and Spanish. The Business school offers course in International Business, Business Administration and Accounting. Students who have taken four semesters (or the equivalent) of college-level Spanish can enroll in courses with locals instructed in Spanish.

Business Fields:

- Accounting
- Business
- Economics
- Entrepreneurial Management

- Finance
- International Business
- Marketing

Universidad del Pacífico (Lima, Peru)

The <u>Universidad del Pacífico</u> (UP) was founded in 1962 by a group of Peruvian Jesuits. The UP is the most celebrated university in Peru in its areas of specialization: Economics, Business Administration and Accounting. In addition to accreditation by the Peruvian Ministry of Education, the Universidad del Pacífico is also accredited by the Association to Advanced Collegiate Schools of Business (AACSB).

Business Fields:

- Accounting
- Business
- Business Administration
- Business Management
- Economics
- Finance

- Financial Management
- International Business
- International Management
- International Marketing
- Management Science
- Marketing

Other Regional Options:

- Universidad de Belgrano Buenos Aires, Argentina (courses in English and Spanish)
- Universidade do Sul de Santa Catarina Florianópolis, Brazil (courses in English and Portuguese)
- Pontificia Universidad Católica de Valparaíso Valparaíso, Chile (courses in English and Spanish)
 - o Host University Internship Offered (summer)
- Universidad EAFIT Medellín, Colombia
- Universidad Veritas San José, Costa Rica
- Pontificia Universidad Católica del Perú Lima, Peru (courses in Spanish)

PACIFIC

Queensland University of Technology (Brisbane, Australia)

Queensland University of Technology (QUT) ranks consistently within the top 10 Australian Universities and the upper 3 percent world-wide. QUT is the first business school in Australia to secure the prestigious 'triple crown' of international accreditation – AACSB, EQUIS and AMBA. With two conveniently located center city campuses, the urban location reinforces the university's links with business and industry while creating a dynamic learning environment for students. [Cricos Code: 00213J]

Business Fields:

Accounting

Advertising

- Business
- Business Management
- Construction Management
- Finance

- Financial Management
- Management Science
- Marketing

University of Melbourne (Melbourne, Australia)

Found in 1853, the <u>University of Melbourne</u> has a 150-year history of leadership in research, innovation, teaching and learning in a variety of fields ranging from the Arts to Sciences. The Faculty of Business and Economics is ranked #21 globally (under social sciences) by The Times Higher Education World University Rankings 2013-2014 and is ranked 8th globally for Accounting and Finance (QS World University Rankings 2013-2014). Melbourne holds triple accredited status (AMBA, EQUIS, AACSB). The Times Higher Education (THE) publishes an annual ranking of the top universities in the world and for 2014, the University of Melbourne placed 34th overall and was the top Australian university on the list. [Cricos Code: 00116K]

Business Fields:

- Advertising
- Business
- Business Management
- Economics
- Human Resources
- International Business

- International Economics
- International Marketing
- Management Science
- Marketing
- Sports Management

University of New South Wales (Sydney, Australia)

Students interested in studying business with a focus on the Asia-Pacific region will thrive at the <u>University of New South Wales</u>. UNSW is AACSB and EQUIS accredited and has been recognized for excellence in teaching and learning by the Australian Federal Government. Business courses at UNSW allow students to gain real-world experience while being taught by leaders in their field. [Cricos Code: 00098G]

Business Fields:

- Accounting
- Business
- Business Administration
- Economics

- Finance
- International Business
- Management
- Marketing

University of Sydney (Sydney, Australia)

The <u>University of Sydney</u> is one of the largest universities in Australia, with an enrollment of approximately 49,000 students, including almost 11,000 international students representing 130 nationalities. The University of Sydney is also AACSB and EQUIS accredited. The University of Sydney is ranked 9th in Australia and 37th in the world, according to QS 2014 World Rankings. The Times Higher Education lists the university as among the top 25 in the world for humanities and social sciences. [Cricos Code: 00026A]

Host university Internship option is available.

Business Fields:

- Accounting
- Advertising
- Agricultural Business
- Business
- Business Administration
- Business Management
- Economics
- Finance

- Financial Management
- Human Resources
- International Business
- International Economics
- International Management
- International Trade
- Marketing

University of Auckland (Auckland, New Zealand)

Founded in 1883, the <u>University of Auckland</u> is a research-led, international university that is recognized for excellence in teaching, learning, research, creative work, and administration, for the significance of its contributions to the advancement of

knowledge and its commitment to serve its local, national and international communities. The University of Auckland is ranked 61st in the world, the highest of all New Zealand's universities. It is also New Zealand's leading research university. The University of Auckland Business School has Triple Crown accreditation from AACSB International, EQUIS and AMBA.

Business Fields:

- Accounting
- Advertising
- Business
- Business Management
- Economics
- Entrepreneurial Management

- Finance
- Financial Management
- International Business
- International Economics
- Marketing

Victoria University of Wellington (Wellington, New Zealand)

Located in the financial and administrative capital of New Zealand, <u>Victoria University of Wellington</u> offers degree plans in Business (Commerce) and Tourism Management. As of 2015, Victoria Business School is a holder of Triple Crown Accreditation (AACSB, EQUIS, AMBA). The development of a global perspective is central to the School's mission, and students studying at Victoria University of Wellington can take advantage of being grounded in the nation's business district while applying their learning to a more global context.

Business Fields:

- Accounting
- Finance

Management Science

Other Regional Options:

- University of Queensland Brisbane, Australia
- Bond University Gold Coast, Australia
- Griffith University Gold Coast, Australia
 - Host University Internship Offered
- La Trobe University Melbourne, Australia
- University of Newcastle Newcastle, Australia
- Macquarie University Sydney, Australia
- University of Technology Sydney Sydney, Australia
- James Cook University Townsville, Australia
- University of the South Pacific Suva, Fiji
 - AUT University Auckland, New Zealand
 - o Host University Internship Offered
- University of Canterbury Christchurch, New Zealand
 - Host University Internship Offered
- University of Otago Dunedin, New Zealand
- Massey University, Wellington Wellington, New Zealand