



Hospitality & Tourism Advising Guide

Detailed information about ISA programs at these host institutions is available on ISA's website by following the links below. If you would like to receive specific course syllabi, or have further questions about any of these recommendations, please feel free to contact ISA's Academic Affairs Department at academicaffairs@studiesabroad.com.

Courses are in English unless otherwise noted.

AFRICA

University of the Western Cape (Cape Town, South Africa)

The Faculty of Arts at the [University of the Western Cape](#) offers courses through their Tourism Studies Program. With courses that address the economic, environmental, and socio-cultural aspects of tourism, UWC's Tourism Studies Program critically explores the interrelations between people, place and environment both in Africa and in the global context.

Sample Courses:

- [Analytical Techniques for Tourism](#)
- [Contemporary Issues and Debates in Global Niche Tourism](#)
- [Tourism and Economic Development](#)
- [Tourism Planning](#)

[Hospitality and Tourism Management Course Listing](#)

Other Regional Options:

- [Nelson Mandela University](#) – Port Elizabeth, South Africa
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ASIA

Mahidol University (Bangkok, Thailand)

The International Hospitality Management Program at [Mahidol University International College](#) offers courses with a strong vocational nature and with a commitment to sustainable development. MUIC operates a hotel and training center, the Salaya Pavilion, allowing students to gain insight into running and managing a hotel. Courses are offered in three different tracks: Hotel and Restaurant Management; Event Management; and Tourism Management.

Sample Courses:

- [Consumer Behavior in Hospitality Industry](#)
- [Event Management](#)
- [Introduction to Hospitality and Tourism Industry](#)
- [Sustainable Development for Hospitality and Tourism Industry](#)

[Hospitality and Tourism Management Course Listing](#)

[Hotel Restaurant Tourism Management Course Listing](#)

Other Regional Options:

- [Hanyang University](#) – Seoul, South Korea (summer program only)
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EUROPE

University of Westminster (London, England)

The Tourism and Planning Program at the [University of Westminster](#) is recognized by the Tourism Management Institute, thus ensuring that the offered courses fully prepare students for a career in tourism destination management. The university has more than 25 years of excellence in teaching Tourism and has achieved a maximum 24-point score in the latest national Quality Assurance Agency Subject Review of Tourism. The University of Westminster also offers an [internship](#) opportunity to qualified students.

Sample Courses:

- [Destination London](#)
- [Heritage and Cultural Tourism](#)

- Hospitality in Tourism and Events
- Managing Airports
- Sports Tourism
- Tourism Development

[Hospitality and Tourism Management Course Listing](#)

Florence University of the Arts and Apicius International School of Hospitality (Florence, Italy)

Apicius International School of Hospitality at [Florence University of the Arts](#) (FUA) is the first International School of Hospitality in Italy. The city of Florence – a top global destination for tourists and a center of cuisine, wine, hospitality and art – offers an unparalleled setting for the School. FUA also offers qualified students an [internship](#) opportunity in various fields, including Hospitality Operations and Management or Culinary Arts and Wine Expertise.

Sample Courses:

- Art, Food, Fashion, and Wine: Creative Advertising of Italian Destinations
- Event Operations and Project Management
- Front of the House Management
- Hospitality Marketing
- International Tourism
- Supervision and Leadership in the Hospitality Industry

[Hospitality and Tourism Management Course Listing](#)

[Hotel Restaurant Tourism Management Course Listing](#)

Universidad de Barcelona (Barcelona, Spain)

The Business and Tourism Program at the [Universidad de Barcelona](#) offers a variety of courses in English to be taken with local Spanish students. ISA students at a high intermediate language level of Spanish or above can also take courses in Spanish with other international students. Classes are held at the Universidad de Barcelona's CETT Campus with international and local students.

Sample Courses:

- Accounting in Tourism Companies
- Analysis of Tourist Destinations
- E-Marketing in the Hospitality Industry
- Hotel Organization
- Sales Management in the Hospitality Industry
- Tourism Planning and Development

[Hospitality and Tourism Management Course Listing](#)

[Hotel Restaurant Tourism Management Course Listing](#)

Other Regional Options:

- [The American College of Greece](#) – Athens, Greece

LATIN AMERICA

Universidad de Salamanca Cursos Internacionales en Cusco (Cusco, Peru)

Studying in Cusco, one of the must-see destinations in South America, at the [Universidad de Salamanca Cursos Internacionales en Cusco](#), ISA students can take courses that introduce them to issues related to tourism in this unique region. This program is designed for students at all levels of Spanish language proficiency, with a range of courses offered in both Spanish and English.

Sample Courses:

- Archaeology, Heritage and Tourism
- Sustainable Development in the Peruvian Andes
- People and Cultures of Peru

Other Regional Options:

- [Universidade do Sul de Santa Catarina](#) – Florianópolis, Brazil (courses in English and Portuguese)

PACIFIC

Bond University (Gold Coast, Australia)

The International Hotel and Tourism Management program at [Bond University](#) offers students the opportunity to study in an environment that attracts over 10 million visitors each year. With more than 300 hotels and resorts, plus dozens of major attractions in the region, students have a working laboratory at their fingertips. Courses at Bond University focus on asset, revenue and human resource management within tourism and hotel businesses. [Cricos Code: 00017B]

Sample Courses:

- [Adventure Tourism](#)
- [Business Events Management](#)
- [Hotel and Tourism Strategic Management](#)
- [Risk Management](#)
- [Sustainable Tourism and Indigenous Culture](#)
- [Wine Studies](#)

[Hospitality and Tourism Management Course Listing](#)

AUT University (Auckland, New Zealand)

Hospitality, Tourism, and Event Management courses at [AUT University](#) are among the best in Australasia. Programs at AUT have a strong focus on real-world learning and students gain invaluable industry experience during their degree. Students studying abroad at AUT also have the opportunity to pursue an [internship](#) in conjunction with coursework.

Sample Courses:

- [Contemporary Issues in Event Management](#)
- [Event Production](#)
- [Facilities Development and Design](#)
- [Gastronomic Tourism](#)
- [Hospitality Human Resource Management](#)
- [Travel and Tourism Marketing](#)

[Hospitality and Tourism Management Course Listing](#)

Other Regional Options:

- [University of Queensland](#) – Brisbane, Australia
- [Griffith University](#) – Gold Coast, Australia
- [La Trobe University](#) – Melbourne, Australia
- [University of Technology Sydney](#) – Sydney, Australia
- [University of the South Pacific](#) – Suva, Fiji
- [University of Otago](#) – Dunedin, New Zealand
- [Victoria University of Wellington](#) – Wellington, New Zealand